

Full House Incentive

Brought to you by:

Go For Broke Productions

Lynde Johnson

Owner/Manager - Go For Broke Productions, LLC.

www.GoForBrokeProductions.com



The Full House Incentive is focused on enhancing and promoting the stallions, progeny, trainers, riders and events in the upper mid-western states by offering affordable incentives at established top quality events.

FHI Stallions benefit from social media posts throughout the year tailored to promote and enhance your stallion and breeding program, arena banners at GFB events, commercials during GFB webcast events, Ad placement in the FHI directory that accompanies every GFB event program and professional announcements throughout each event. Additionally, we offer progeny many ways to win with Open, Futurity and Derby/Maturity events throughout the year. Stallion owners are also rewarded with % payouts during the Iowa Futurity/Derby event and the Big J Futurity/Maturity event.

Enrollments should be postmarked 4/01/2024 to ensure that you receive all the benefits that the program has to offer. We can also accept online payments, a 4% processing fee will apply to digital payments. Email GoforBrokeBarrelRace@gmail.com FMI on online payments. Banners, advertisements and commercials are to be provided by enrollee. If you do not have any of these, we do work closely with Wild West Webs and suggest you contact them to get a professional setup.

We value your input and welcome any questions that you might have regarding the Full House Incentive and would again like to thank you for your support.

Sincerely,

Lynde Johnson

Owner/Manager - Go For Broke Productions, LLC.

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2024 FULL HOUSE EVENT SCHEDULE

Progeny of **Full House Incentive** sires are eligible for side pots at the following GFB events in 2023.

Apr 27 | Waterloo, IA | OPEN | \$100 Added

May 11 | Mason City, IA | OPEN | \$100 Added

May 25 | Elkhorn, WI | OPEN | \$100 Added

June 22/23 | Cedar Rapids, IA | IOWA FUTURITY & DERBY 2D | *\$1500 est. Added FHI Money

June 22 | Cedar Rapids, IA | OPEN | \$100 Added

July 6 | Elkhorn, WI | OPEN | \$100 Added

August 10/11 | Mason City, IA | BIG J FUTURITY & MATURITY | *\$1500 est. Added FHI Money

August 10 | Mason City, IA | OPEN | \$100 Added

\$250 Annually

*\$225 for each additional stallion enrolled by the same farm.

Make checks payable to Go For Broke Productions

Go For Broke 2091 390th St., Stanhope, IA 50246

CC payments accepted with a 4% convenience fee

POSTMARK Enrollments by April 01, 2024



<u>Owner Name:</u>	
<u>Owners Address</u>	
<u>Owners Phone & Email</u>	
<u>Website (if available)</u>	

<u>Stallion NAME</u>	<u>Standing at</u> <small>(if different from info above)</small>	<u>2024 Stud Fee</u>

ADVERTISING INFORMATION INCLUDED WITH YOUR ENROLLMENT

- Stallion listing WITH photo and clickable web link to your website on the FHI page
- Full page (8.5x11) ad for each stallion enrolled in the FHI directory
- Professional announcements throughout each event promoting your stallion program
- 1 arena banner (provided by owner) to be hung in the arena at each event.
- Social media posts throughout the season to promote your program all year long
- Enrolled stallions can submit a short video commercial to be aired during the MidWest Rodeos Live event webcast (at select GFB shows in 2024).

Please submit 1 hi resolution photo to goforbrokebarrelrace@gmail.com for use on the website. We will also need your program ad no later than 4/01/24 to be included in the FHI directory. Ad copy (8.5x11) To ensure the best quality please send a hi-res PDF or Jpeg file. **If re-enrolling, please review your current listing for accuracy**

Please note, we cannot guarantee that enrollments received outside of the annual enrollment period may be included in all program books or updated online for the full season. To ensure you get the most out of your enrollment, please submit by 4/01/24. Thank you.